



# TRPA Governing Board

*October 25, 2023*

## **AGENDA ITEM IX.A**

# 2020 U.S. Census Demographics for the Tahoe Region and Other Available Data

**Ken Kasman**

TRPA Research & Analysis Dept. Director

775-589-5253, [kkasman@trpa.gov](mailto:kkasman@trpa.gov)

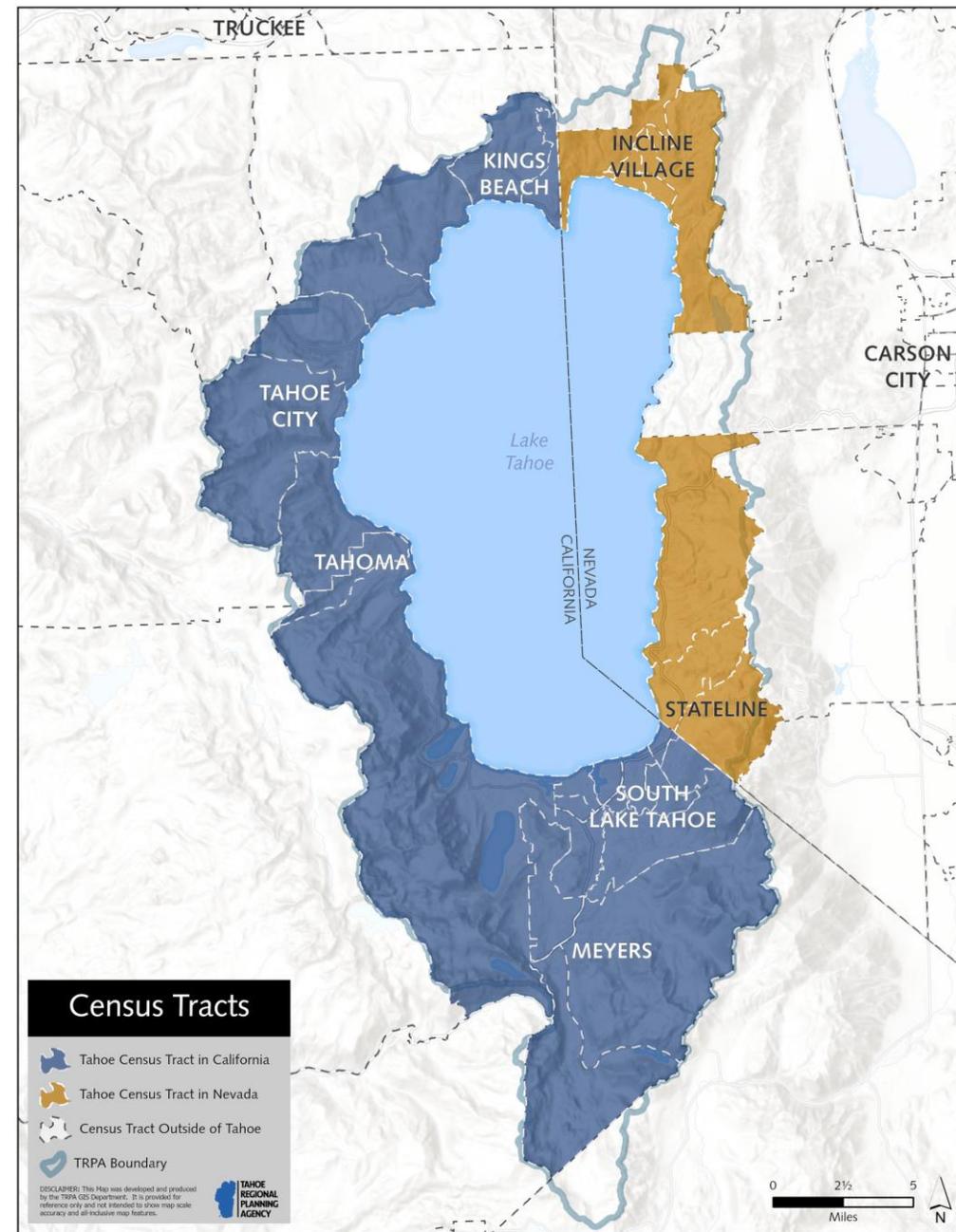
# Regional Population

Total Lake Tahoe Region Population

# 55,836

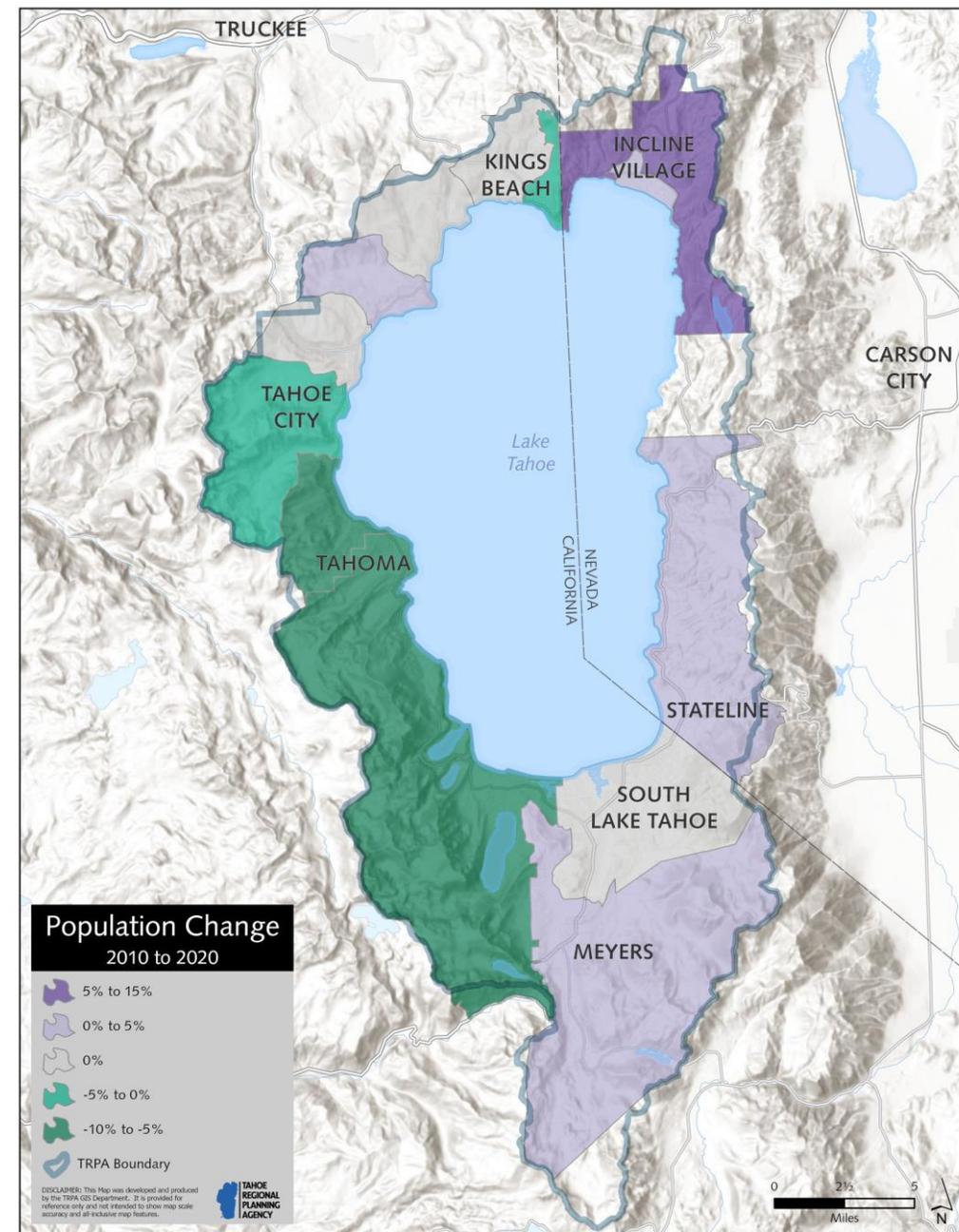
2020 Census

Decennial Census: Population	<u>1990</u>	<u>2000</u>	<u>2010</u>	<u>2020</u>
Lake Tahoe Region	52,591	62,843	55,607	55,836
Change		+10,252	-7,236	+229
% Change		+19%	-12%	+0%



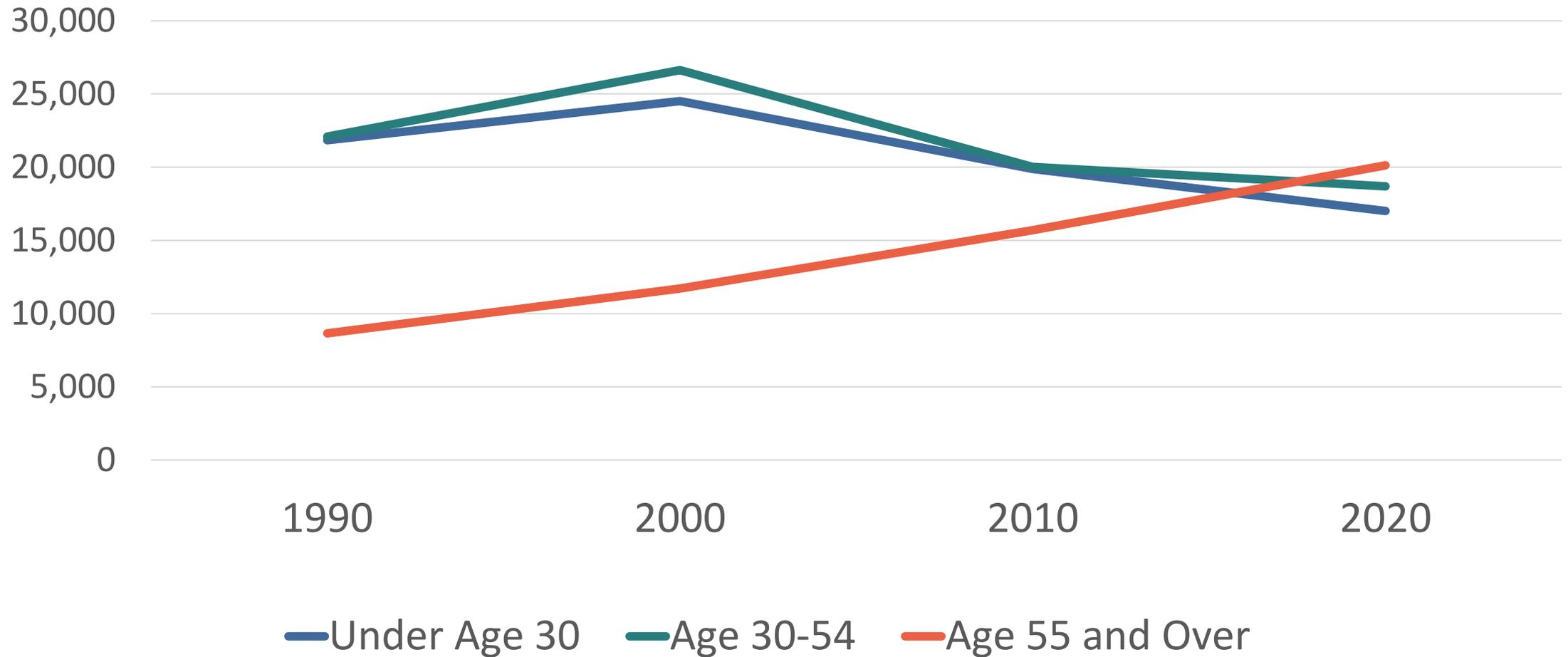
# Population

Population Change by Community: 2010 to 2020

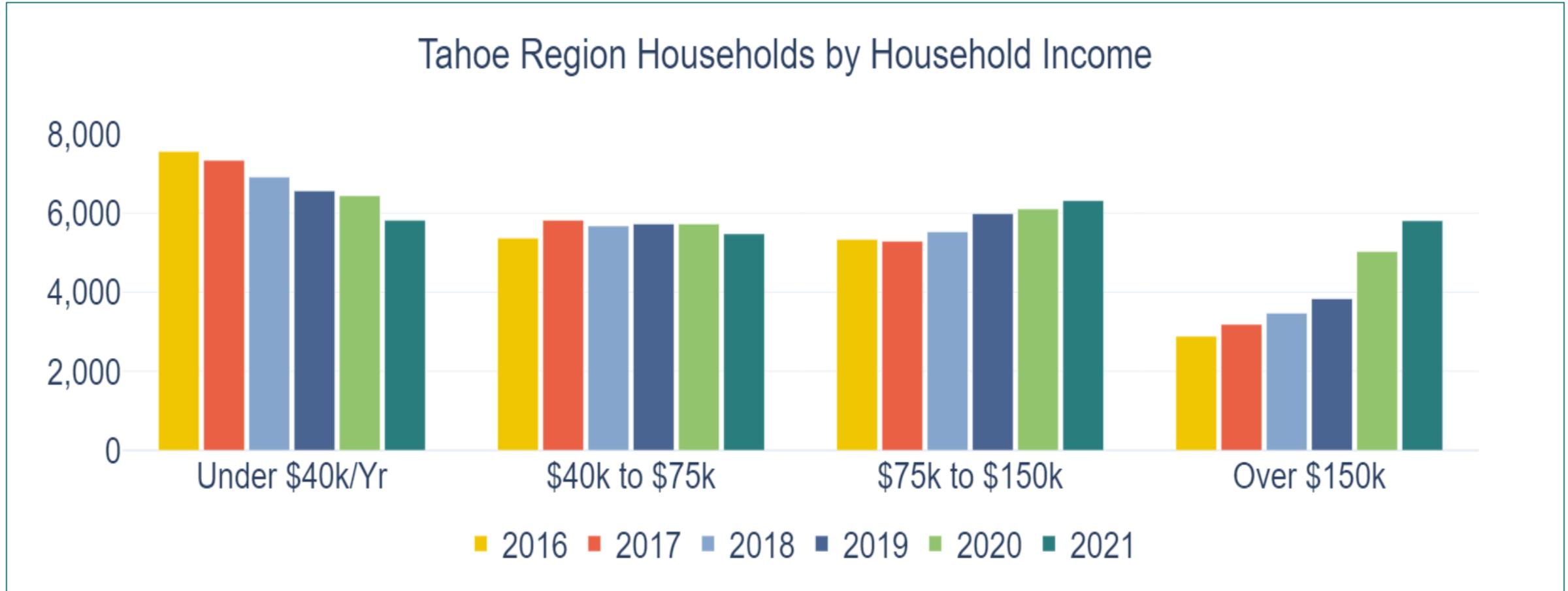


# Tahoe is Getting Older

## Tahoe Region Population by Age Group



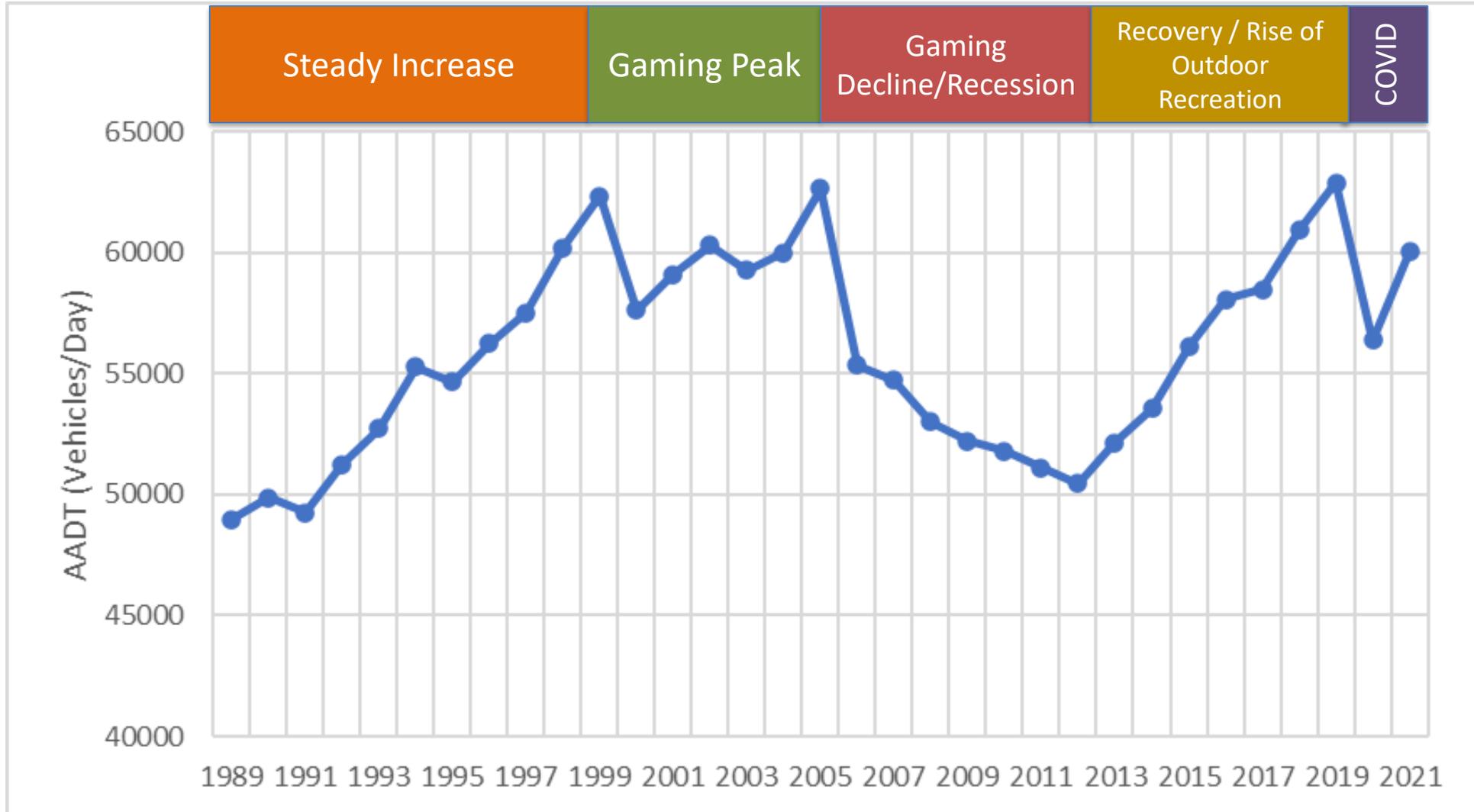
# Household Income is Rising



# Tahoe Region Employers and Employees

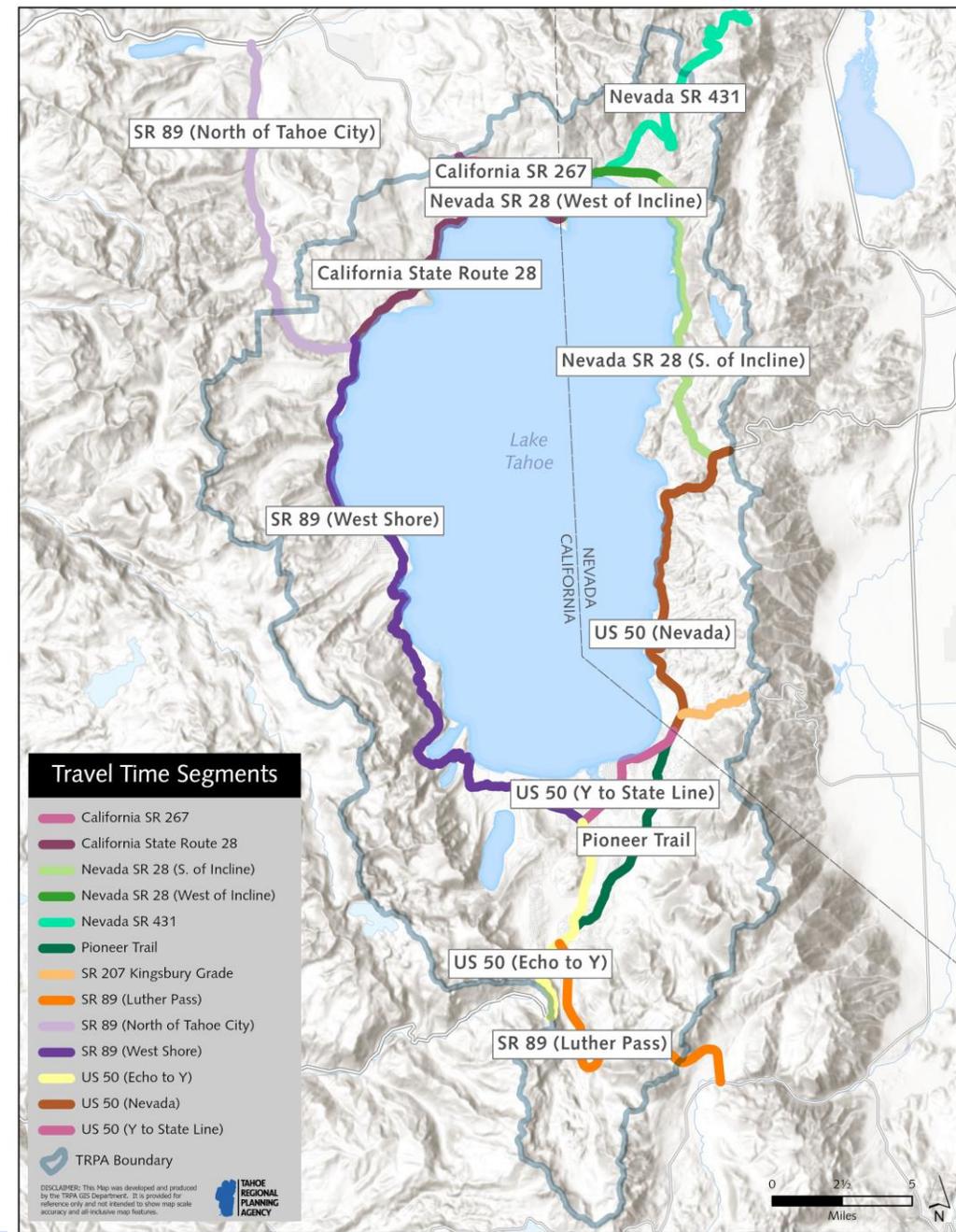


# Basin Entry/Exit Volumes

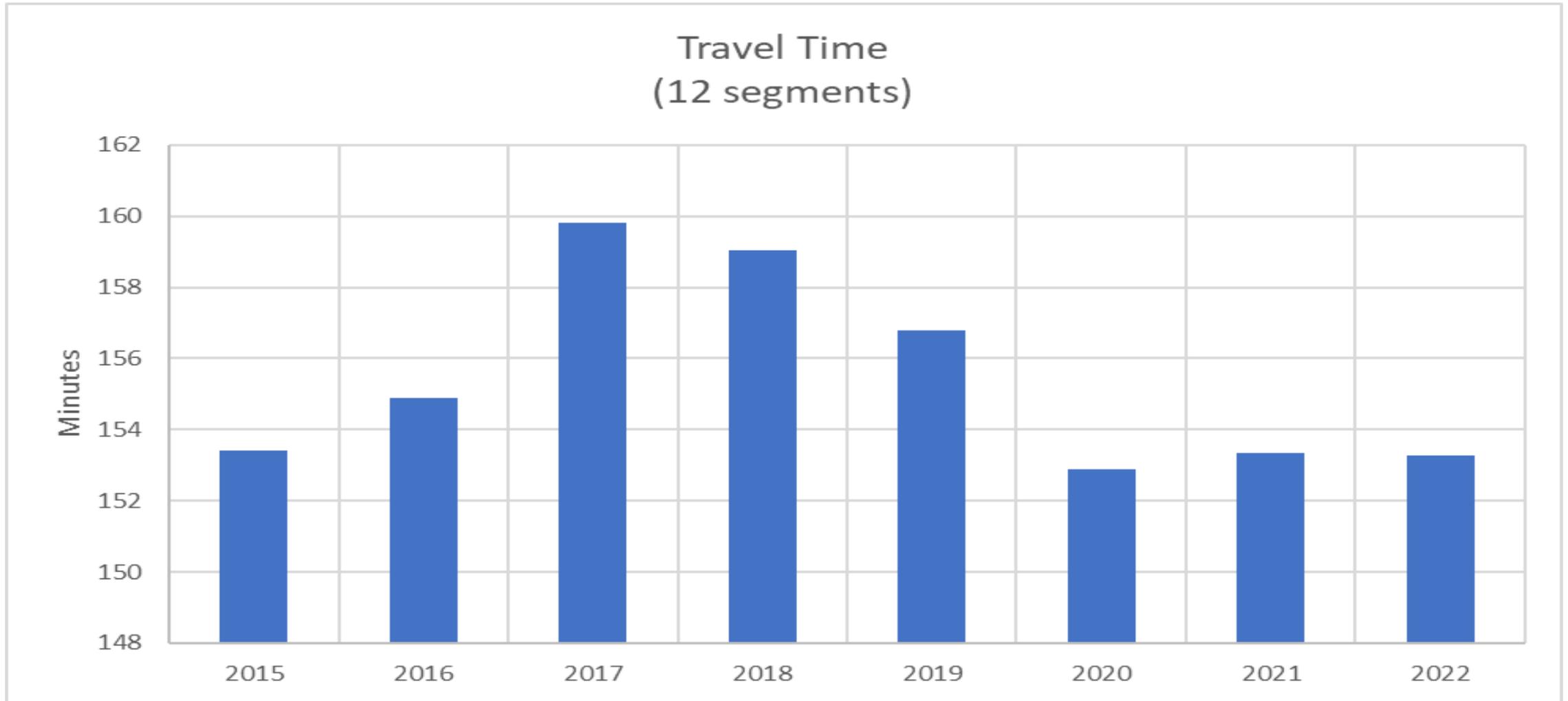


# Travel Time

- 12 Segments in the Tahoe Region
- Travel times vary between season
- Local impacts from weather and construction
- Weekend vs. weekday travel patterns
- Most travel times are unchanged over past 5 years

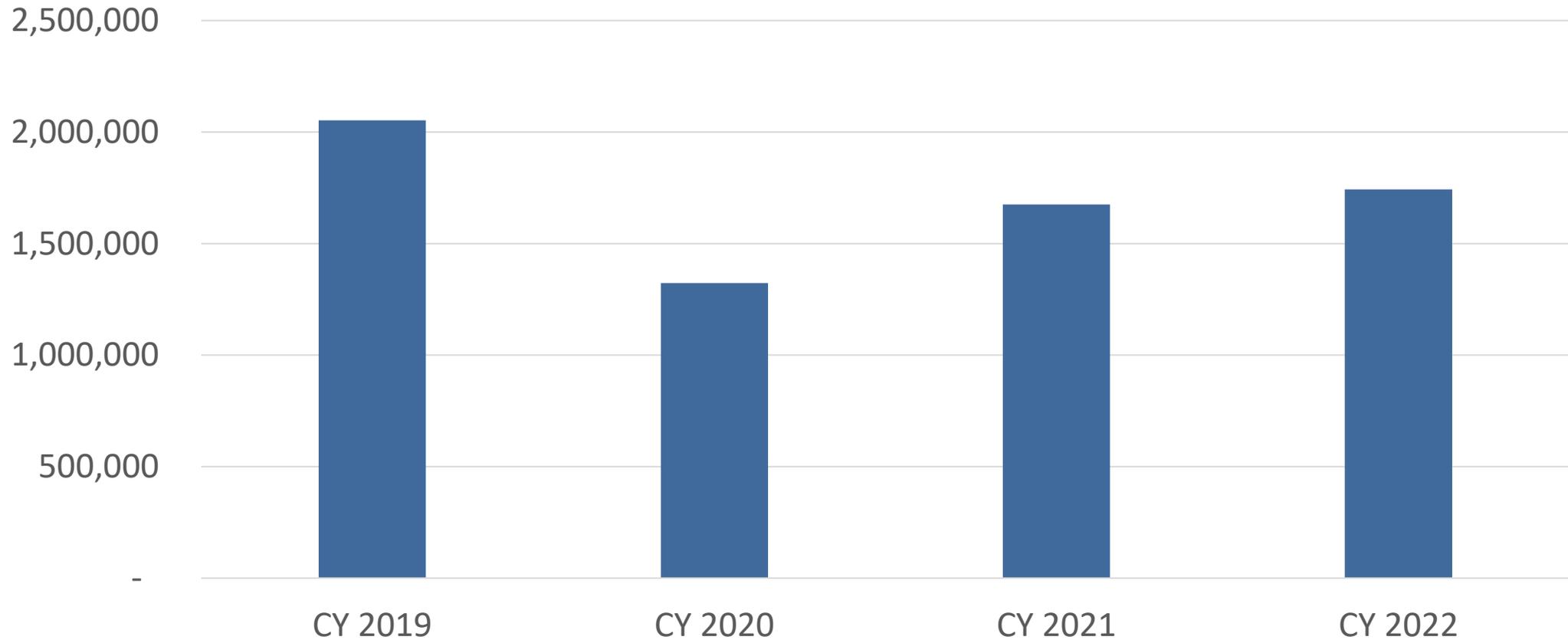


# Congestion Monitoring



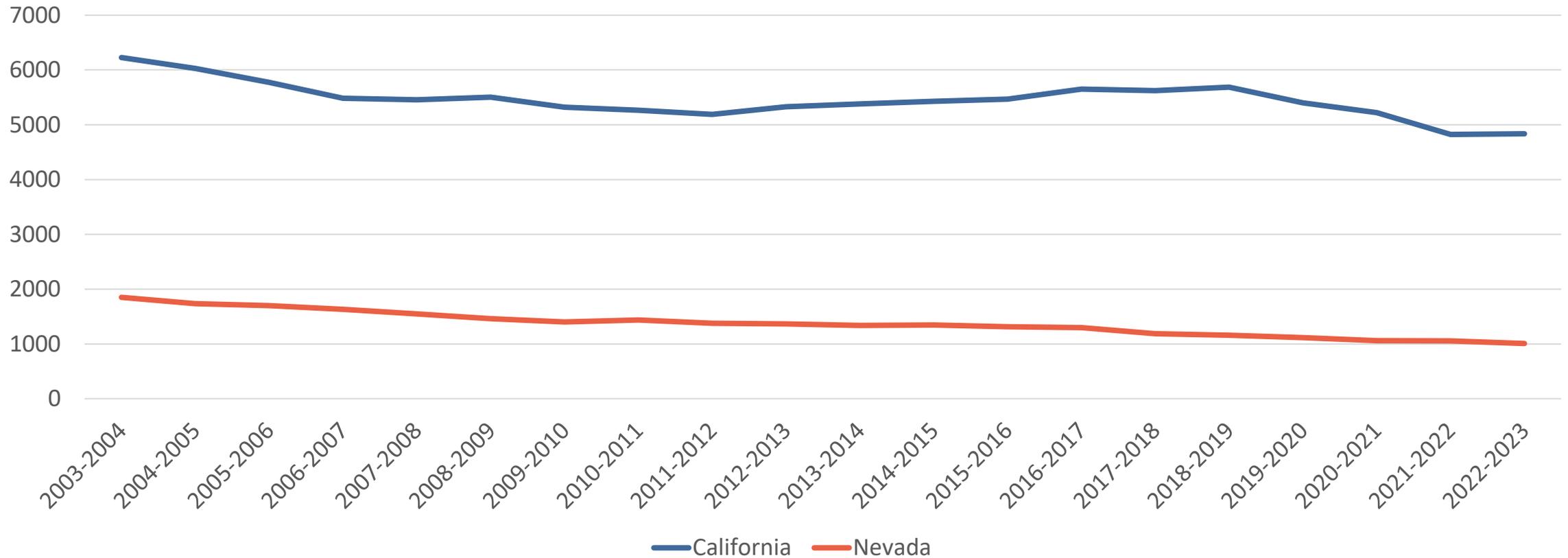
# Paid Overnight Visitation

Annual Rooms Rented



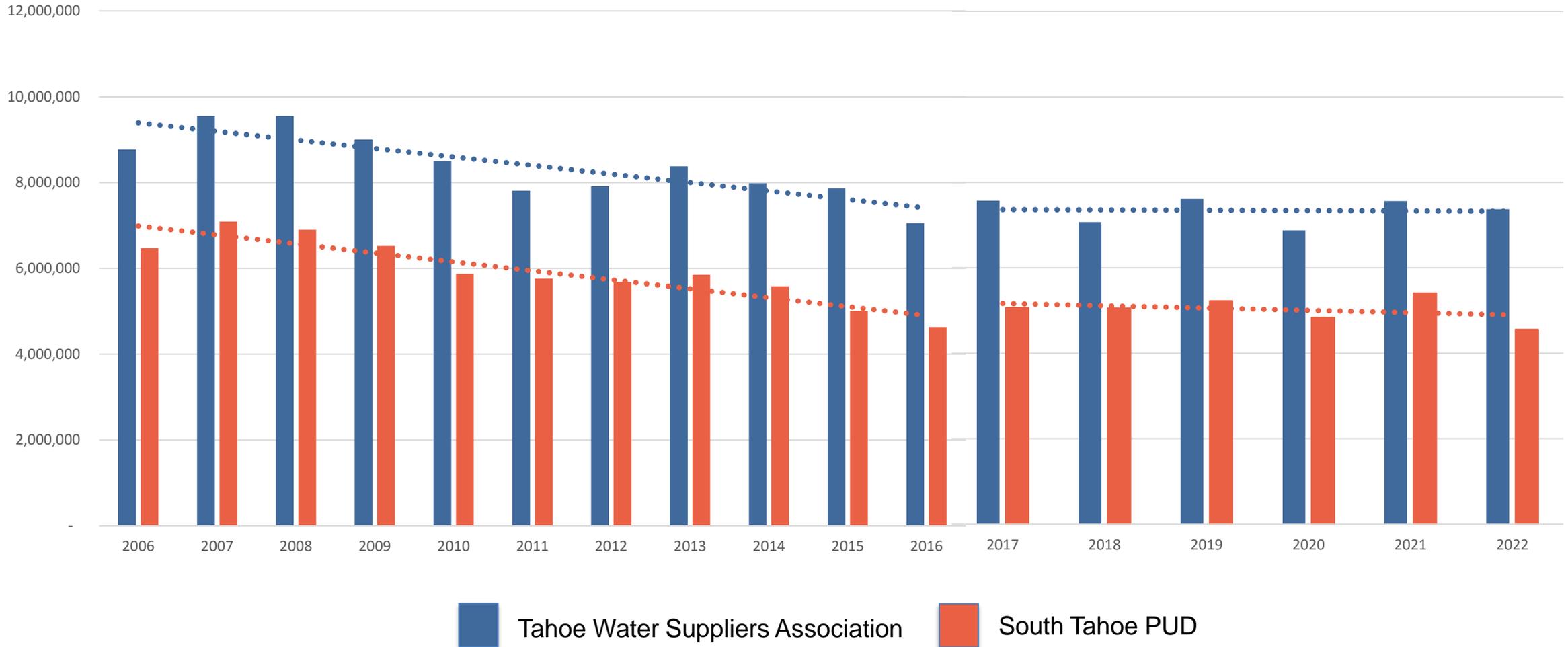
# School Enrollment Continues to Decline

Tahoe Region K-12 School Enrollment by State



# Regional Water Use

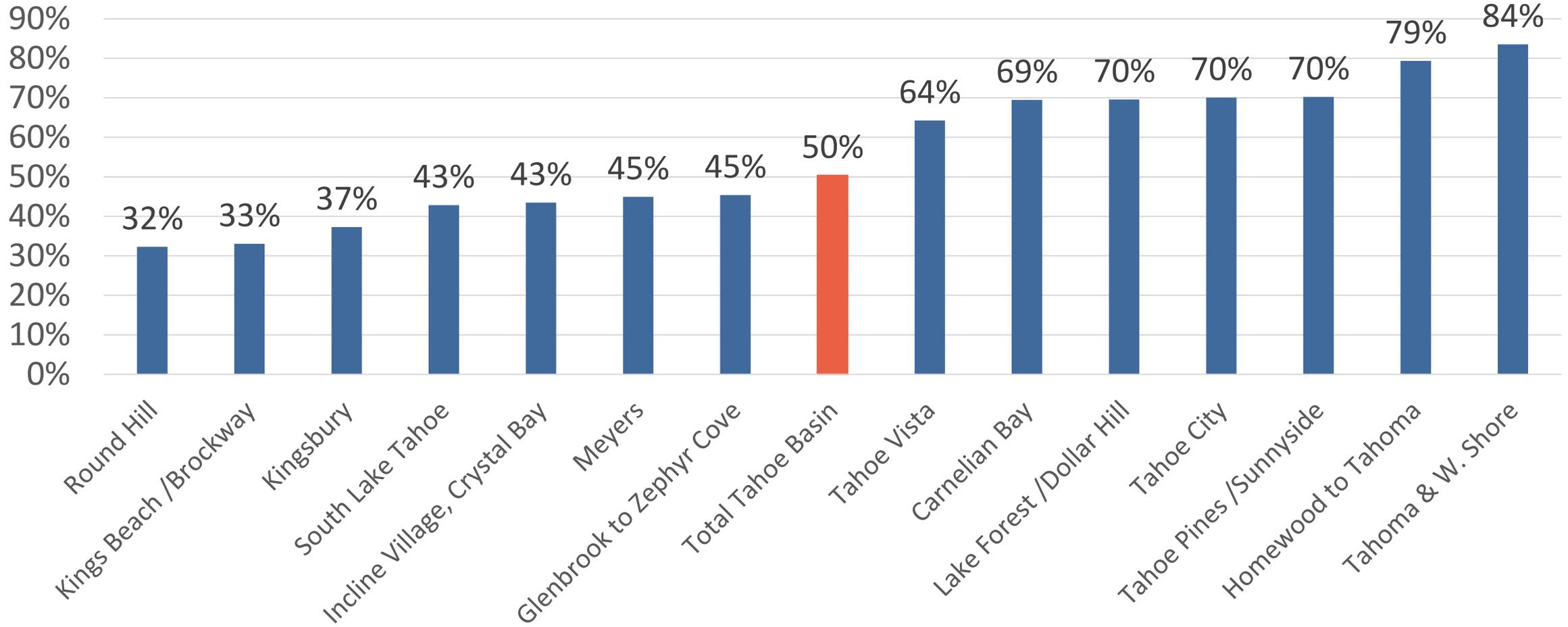
Average Daily Water Use (in gallons)



# Possibly Why Tahoe Feels More Crowded

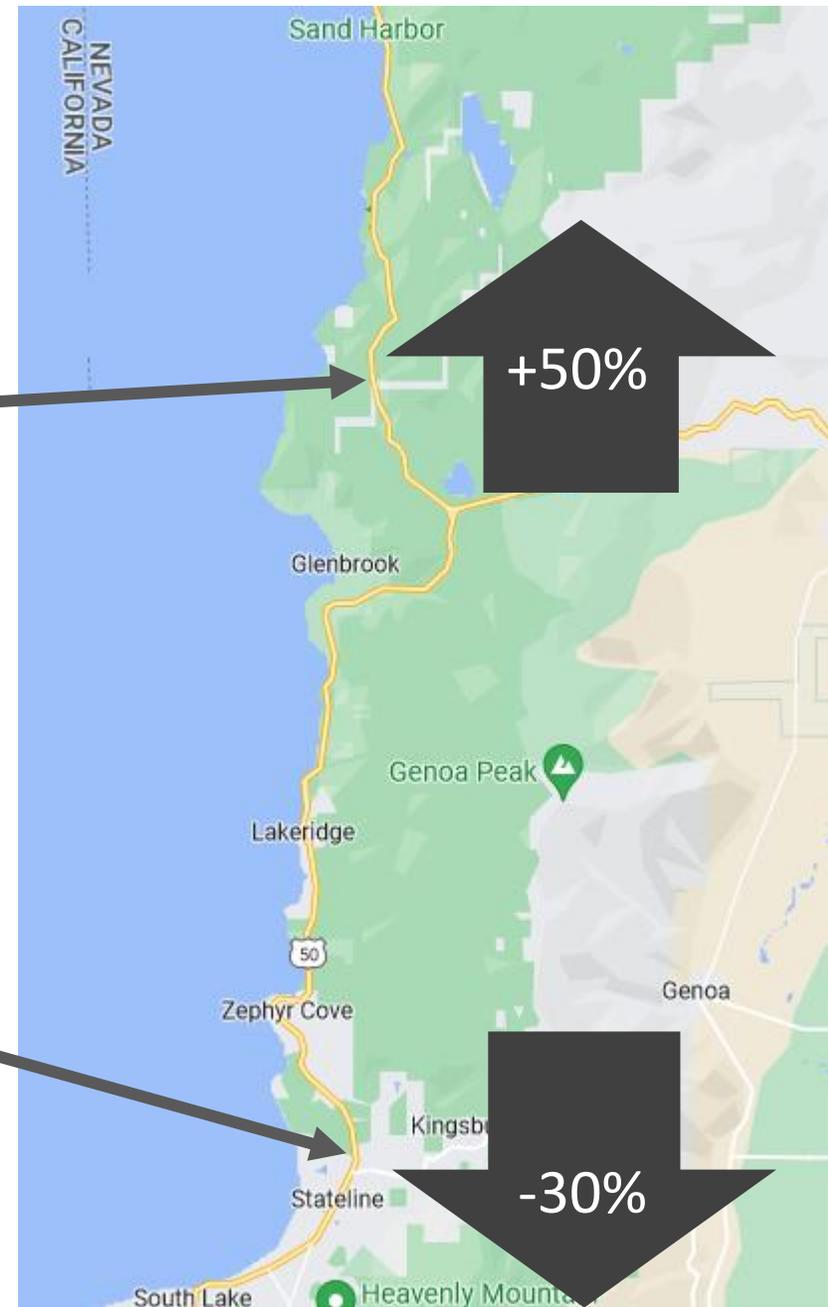
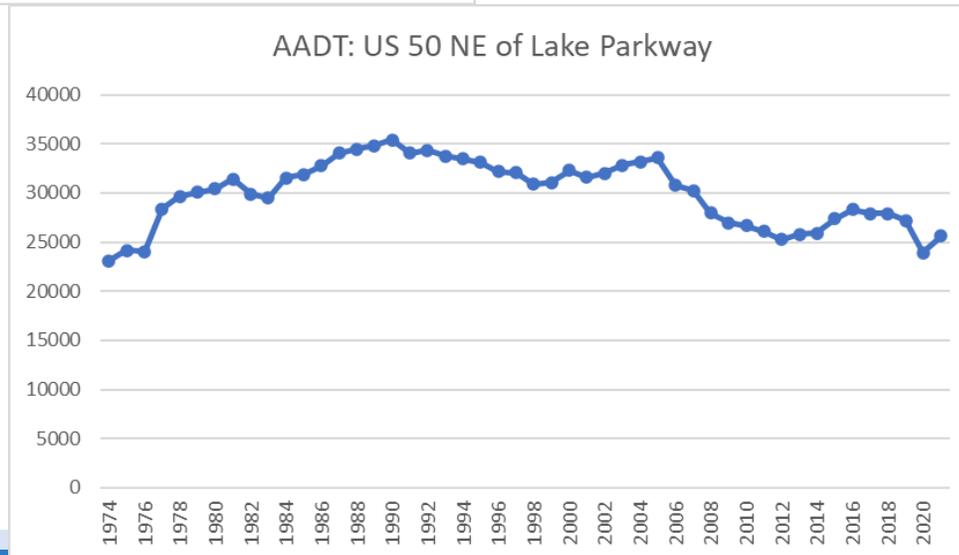
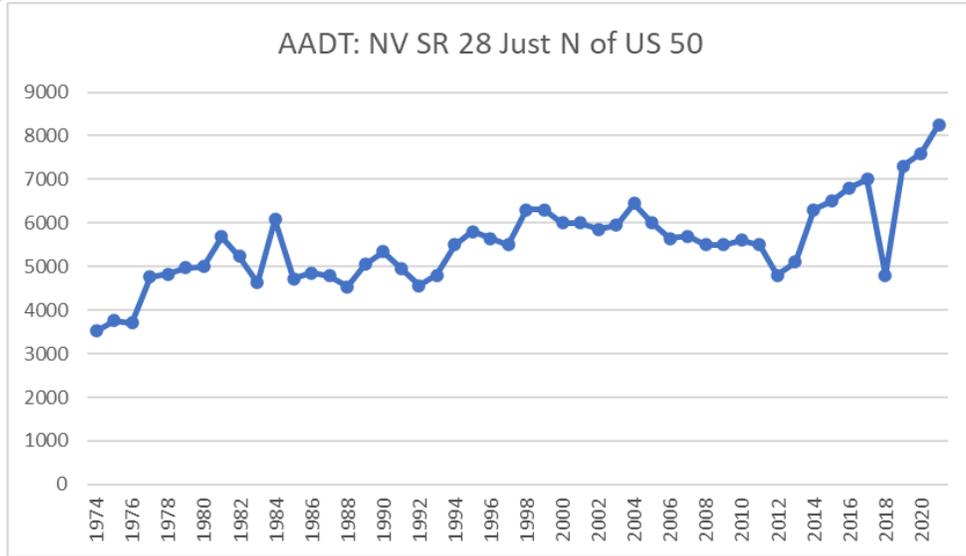
- Increases in second home use
- Increases in day-use visitation
- People are recreating and staying at different places
  - More people at previously “local’s spots” because of information availability
  - Short-term rentals in neighborhoods
- Changes in travel time and behavior
  - Parking lots fill up earlier...so it feels like it is more popular
  - Roadside parking
  - Commute patterns

Vacant Homes as a Percentage of Housing Units



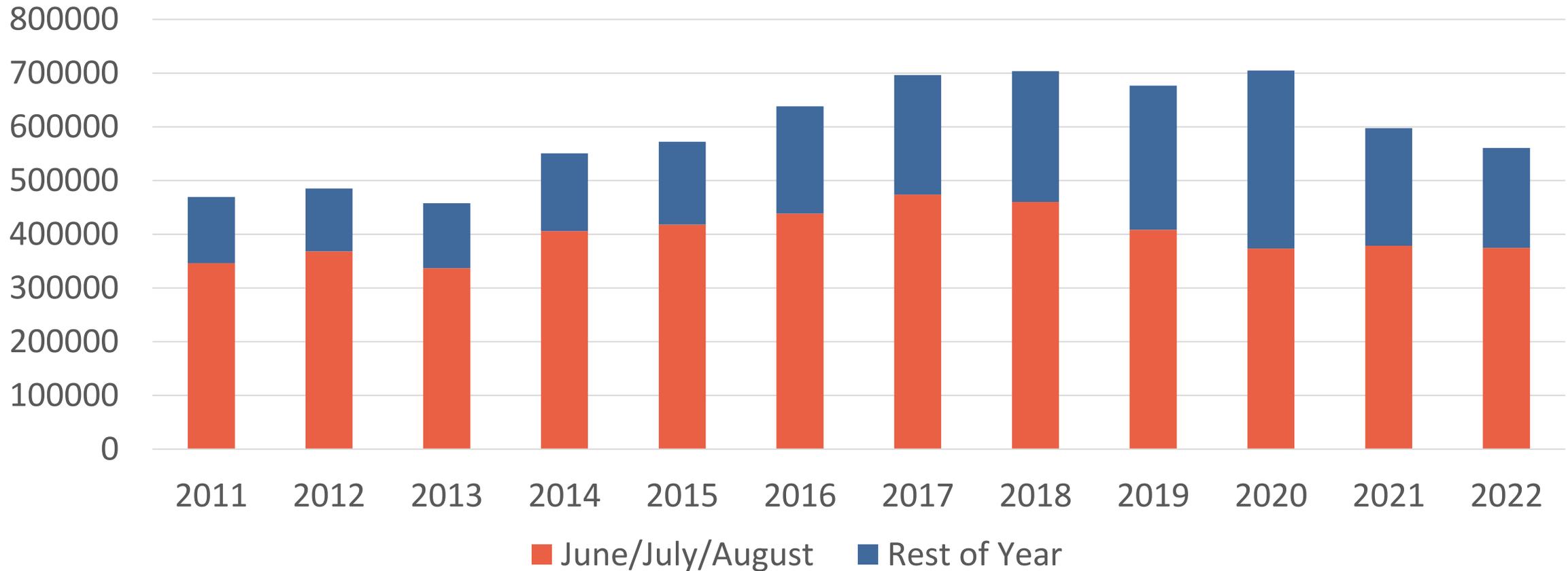


# Pattern change



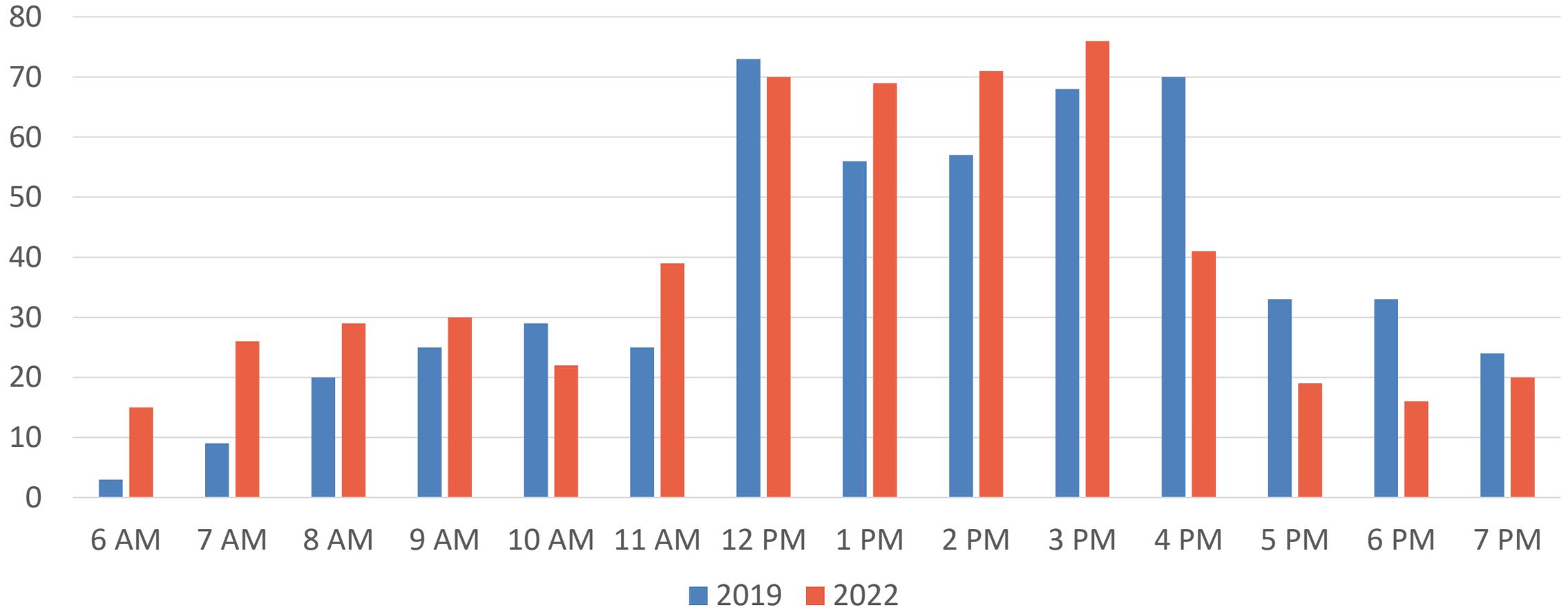
# Recreation Visits: Sand Harbor

Sand Harbor Visitors- NV State Parks



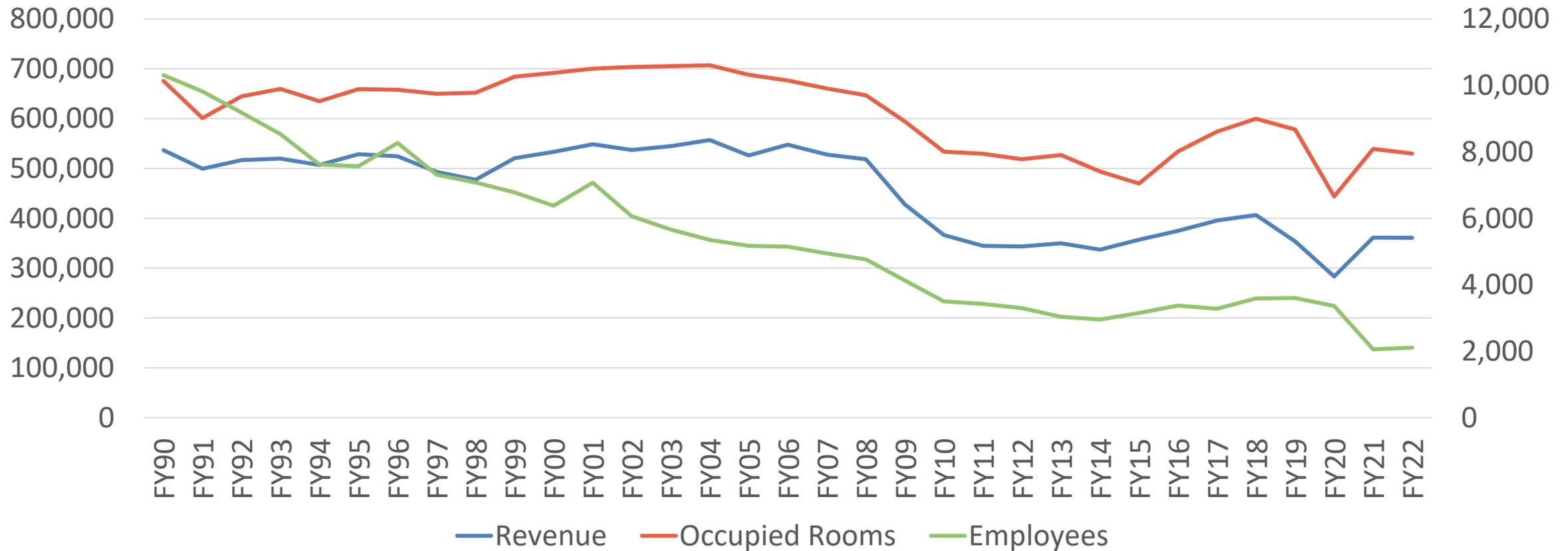
# Sand Harbor Fall Weekend Trips

Fall Weekend Trips Ending at Sand Harbor

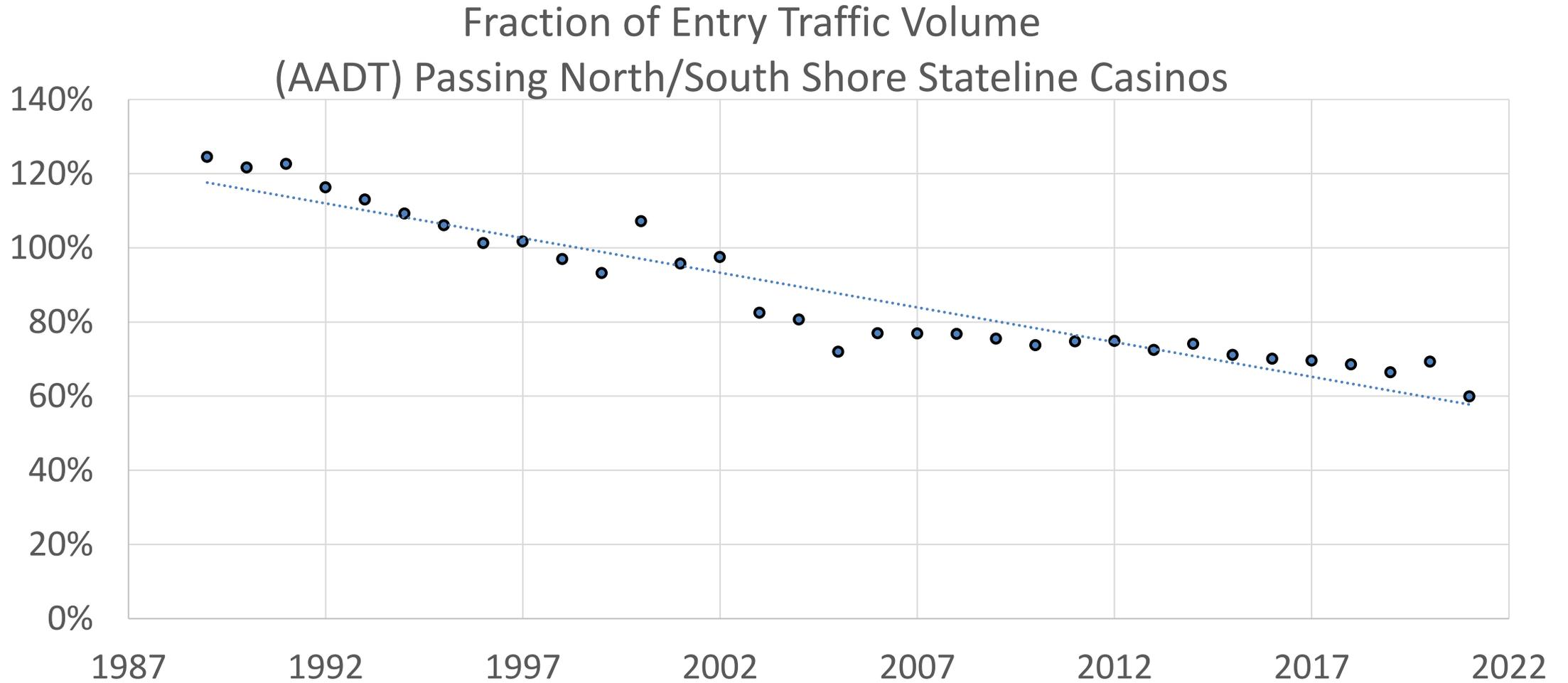


# Douglas County South Shore Casinos

Douglas County South Shore Casinos

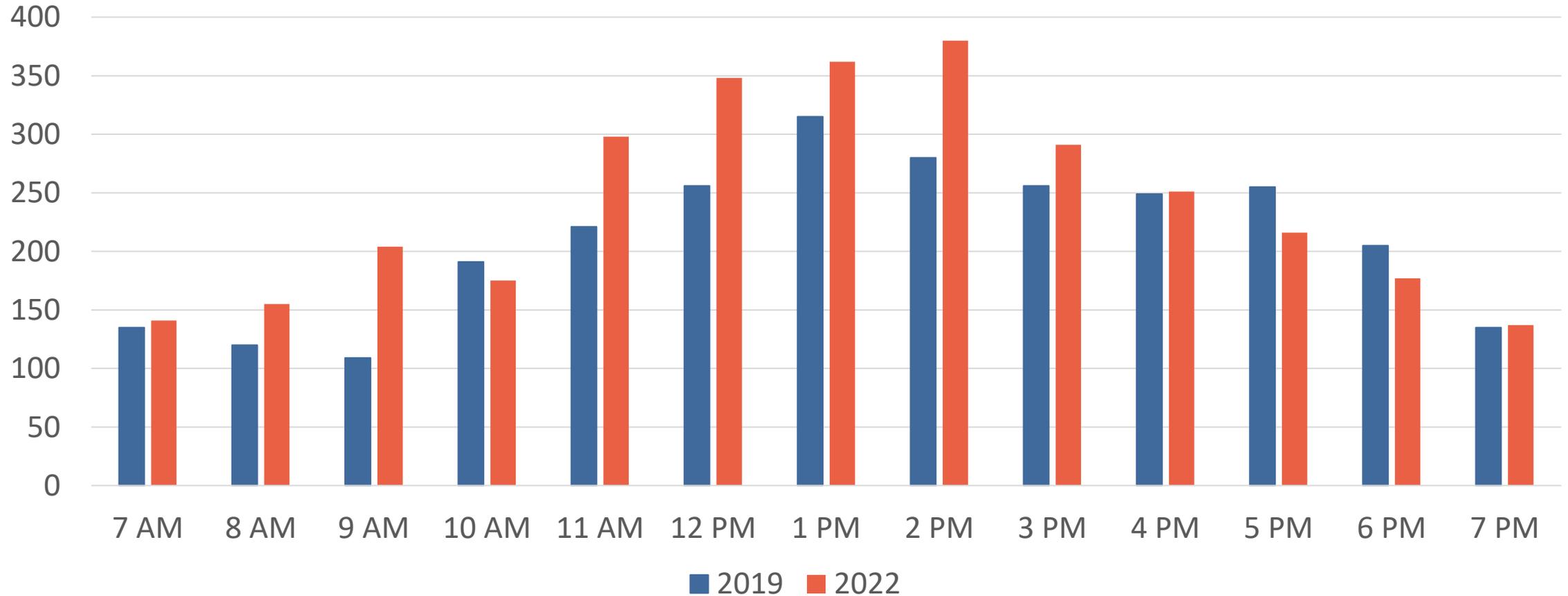


# Pattern Change: Casino Trips



# Fall Weekend Trips to Emerald Bay

El Dorado County: Fallen Leaf/Emerald Bay/Tahoma) – Fall Weekends



Demographics Data:

<https://data-trpa.opendata.arcgis.com/pages/demographics>

2020 Census Report:

<https://monitoring.laketahoeinfo.org/socioecon>

Tahoe Roadway Congestion Report:

<https://monitoring.laketahoeinfo.org/MonitoringProgram/Detail/77>

# Board Questions

## AGENDA ITEM IX.A

2020 U.S. Census Demographics for the  
Tahoe Region and Other Available Data

# Public Comment

## AGENDA ITEM IX.A

2020 U.S. Census Demographics for the  
Tahoe Region and Other Available Data